

Policy Organization Management Routledge Research In Sport Business And Management Key Concepts In Sport Business

Policy, organization, and management are three key concepts in sport business. Policy refers to the rules and regulations that govern sport organizations and the conduct of sport participants. Organization refers to the structure and functioning of sport organizations, including their governance, staffing, and financial management. Management refers to the process of planning, organizing, leading, and controlling sport organizations and their resources.



Sport in Latin America: Policy, Organization, Management (Routledge Research in Sport Business and Management) by Charles Parrish

★★★★☆ 4 out of 5

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Policy

Sport policy is developed by a variety of stakeholders, including government agencies, sport governing bodies, and sport organizations. Sport policy can be used to achieve a variety of goals, such as promoting physical activity, protecting athletes, and ensuring the integrity of sport.

There are a number of different types of sport policy, including:

- **Governance policy:** This type of policy establishes the rules and regulations for the governance of sport organizations. It includes provisions on the composition of the governing body, the powers and responsibilities of the governing body, and the procedures for making decisions.
- **Financial policy:** This type of policy establishes the rules and regulations for the financial management of sport organizations. It includes provisions on the budget, the accounting system, and the investment of funds.
- **Human resources policy:** This type of policy establishes the rules and regulations for the management of human resources in sport organizations. It includes provisions on the recruitment, selection, training, and development of employees.
- **Marketing policy:** This type of policy establishes the rules and regulations for the marketing of sport organizations and their products and services. It includes provisions on the brand, the target market, and the marketing budget.
- **Risk management policy:** This type of policy establishes the rules and regulations for the management of risk in sport organizations. It

includes provisions on the identification, assessment, and mitigation of risk.

Organization

Sport organizations are typically structured as non-profit organizations. They are typically governed by a board of directors that is responsible for the overall strategic direction of the organization. The board of directors typically delegates the day-to-day management of the organization to a CEO or executive director.

Sport organizations typically have a number of different departments, including:

- **Governance department:** This department is responsible for the governance of the organization. It includes the board of directors, the CEO, and the executive staff.
- **Finance department:** This department is responsible for the financial management of the organization. It includes the CFO, the accounting staff, and the investment team.
- **Human resources department:** This department is responsible for the management of human resources in the organization. It includes the HR director, the HR staff, and the benefits team.
- **Marketing department:** This department is responsible for the marketing of the organization and its products and services. It includes the marketing director, the marketing staff, and the creative team.
- **Risk management department:** This department is responsible for the management of risk in the organization. It includes the risk

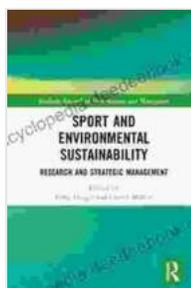
manager, the risk assessment team, and the mitigation team.

Management

The management of sport organizations involves planning, organizing, leading, and controlling the organization and its resources. Planning involves setting goals and objectives for the organization and developing strategies to achieve those goals. Organizing involves structuring the organization and its resources to achieve the goals. Leading involves motivating and directing the employees of the organization. Controlling involves monitoring the organization's performance and taking corrective action when necessary.

There are a number of different management styles that can be used in sport organizations. Some of the most common management styles include:

- **Autocratic management:** This type of management



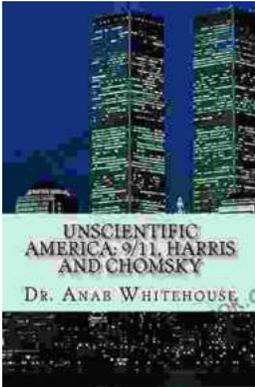
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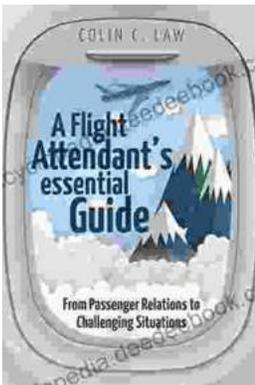
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